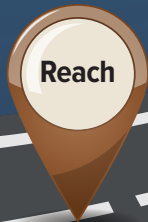




CPOA's 2020 Vendor Marketplace



CPOA's newly developed digital, interactive Vendor Marketplace will increase your exposure to the law enforcement's most powerful players.

- › CPOA's website generates more than **1.5 million pageviews each year**
- › Refined list of categories to make it easy for members to sort through
- › Dynamic keyword search and filtering functions
- › Direct links to your organization
- › Tracking data on your listing including link clicks and impressions

The digital marketplace will launch summer 2020 with an integrated marketing and communications strategy to drive traffic from various CPOA and external channels throughout the year.

CPOA's Vendor Marketplace offers you a dynamic virtual opportunity to connect with more exposure, virtual demos, videos, appointment scheduling and more.

Visit cpoa.org/directory-order to reserve your listing now



CPOA ADVERTISING AND SPONSORSHIP SALES REPRESENTATIVE
CINDI WILLIAMS | C 916-425-9346 | D 916-520-2246 | CWILLIAMS@CPOA.ORG

2485 Natomas Park Drive, Suite 540
Sacramento, CA 95833
P 916-263-0541 | F 916-520-2277

Expand Your Reach



Integrated marketing push to our
28,000+ active members



50 percent discount in
Virtual Showcase participation



**First year pricing
for two years**
if contracted by July 31, 2020

— Listing Options —

PREMIUM - \$1,695	STANDARD - \$995
<p>“Vendor Spotlight” listing in the digital directory, which will rotate daily. The spotlight is featured at the top of the full listings page.</p>	
<p>Company name, bolded and linked directly to company’s desired URL.</p>	<p>Company name, linked directly to company’s desired URL.</p>
<p>Logo included</p>	
<p>Contact information, including contact name, title, phone and email: clickable in digital directory.</p>	<p>Contact information, including contact name, title, phone, and email: clickable in digital directory.</p>
<p>Clickable social media icons for the digital directory.</p>	
<p>Up to 4 category listings with a 500-character company description.</p>	<p>Up to 4 category listings with a 250 character company description.</p>

Visit cpoa.org/directory-order to reserve your listing now



2020 CPOA Online Vendor Marketplace



SEARCH VENDORS



Select Category



SEARCH

Take advantage of first-year pricing, longer!

Lock in 2020 prices for 2021 when you sign up for two years now.

Vendors

VENDOR SPOTLIGHT

Vendor in Vendor Spotlight

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CONTACT: (605) 555-5555 | email@standardlisting.com

[Category 1](#), [Category 2](#), [Category 3](#), [Category 4](#)



LOGO



Premium Vendor Listing

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CONTACT: Firstname Lastname - Director of Marketing | (605) 555-5555 | email@standardlisting.com

[Category 1](#), [Category 2](#)



LOGO



Standard Vendor Listing

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CONTACT: Firstname Lastname - Director of Marketing | (605) 555-5555 | email@standardlisting.com

[Category 1](#), [Category 2](#)

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