CPOA’s newly developed digital, interactive Vendor Marketplace will increase your exposure to the law enforcement’s most powerful players.

- CPOA’s website generates more than 1.5 million pageviews each year
- Refined list of categories to make it easy for members to sort through
- Dynamic keyword search and filtering functions
- Direct links to your organization
- Tracking data on your listing including link clicks and impressions

The digital marketplace will launch summer 2020 with an integrated marketing and communications strategy to drive traffic from various CPOA and external channels throughout the year.

CPOA’s Vendor Marketplace offers you a dynamic virtual opportunity to connect with more exposure, virtual demos, videos, appointment scheduling and more.

Visit cpoa.org/directory-order to reserve your listing now
**Expand Your Reach**

Integrated marketing push to our **28,000+** active members

**50 percent** discount in Virtual Showcase participation

First year pricing for two years if contracted by July 31, 2020

---

**Listing Options**

<table>
<thead>
<tr>
<th>PREMIUM - <strong>$1,695</strong></th>
<th>STANDARD - <strong>$995</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>“Vendor Spotlight” listing in the digital directory, which will rotate daily. The</td>
<td>Company name, linked directly to company’s desired URL.</td>
</tr>
<tr>
<td>spotlight is featured at the top of the full listings page.</td>
<td></td>
</tr>
<tr>
<td>Company name, <strong>bolded</strong> and linked directly to company’s desired URL.</td>
<td></td>
</tr>
<tr>
<td>Logo included</td>
<td></td>
</tr>
<tr>
<td>Contact information, including contact name, title, phone and email: clickable in</td>
<td>Contact information, including contact name, title, phone, and email: clickable in</td>
</tr>
<tr>
<td>digital directory.</td>
<td>digital directory.</td>
</tr>
<tr>
<td>Clickable social media icons for the digital directory.</td>
<td></td>
</tr>
<tr>
<td><strong>Up to 4 category listings</strong> with a 500-character company description.</td>
<td><strong>Up to 4 category listings</strong> with a 250 character company description.</td>
</tr>
</tbody>
</table>

Visit cpoa.org/directory-order to reserve your listing now
Take advantage of first-year pricing, longer!
Lock in 2020 prices for 2021 when you sign up for two years now.

Vendors

Vendor in Vendor Spotlight
Lorem ipsum dolor sit amet, consectetur adipiscing elit, aliquam bibendum hendrerit enim id vulputate ipsum dolor sit amet, consectetur adipiscing. Lorem ipsum dolor sit amet, consectetur adipiscing elit, aliquam bibendum hendrerit enim id vulputate ipsum dolor sit amet, consectetur adipiscing. Lorem ipsum dolor sit amet, consectetur adipiscing elit, aliquam bibendum hendrerit enim id vulputate ipsum dolor sit amet, consectetur adipiscing.

CONTACT: (605) 555-5555 | email@standardlisting.com
Category: Category 1, Category 2

Premium Vendor Listing
Lorem ipsum dolor sit amet, consectetur adipiscing elit, aliquam bibendum hendrerit enim id vulputate ipsum dolor sit amet, consectetur adipiscing. Lorem ipsum dolor sit amet, consectetur adipiscing elit, aliquam bibendum hendrerit enim id vulputate ipsum dolor sit amet, consectetur adipiscing.

CONTACT: Firstname Lastname - Director of Marketing | (605) 555-5555 | email@standardlisting.com
Category: Category 1, Category 2

Standard Vendor Listing
Lorem ipsum dolor sit amet, consectetur adipiscing elit, aliquam bibendum hendrerit enim id vulputate ipsum dolor sit amet, consectetur adipiscing.

CONTACT: Firstname Lastname - Director of Marketing | (605) 555-5555 | email@standardlisting.com
Category: Category 1, Category 2

Visit cpoa.org/directory-order to reserve your listing now