

IT'S A DIGITAL WORLD

CPOA.ORG

Average Unique Visitors/Month: 56,700

Average Monthly Page Views: 129,900

The CPOA website is the perfect place to maximize your advertising dollars. CPOA.org offers visitors access to the valuable training and resources they look for in their professional careers and in a membership organization. This is a great time to work with CPOA to reach your sales and revenue goals. As the industry (world?) pivots toward digital resources, we're experiencing unprecedented viewership.

Prominent ad units on the home and most popular pages ensure quality visibility. Space is limited to offer advertisers maximum leads and exposure.

EBLAST CATEGORIES

Reaching more than 18,000+ active addresses

Twice weekly blasts offer targeted messaging to keep our audience informed. From membership updates to legislative action, to a full training calendar, our detailed messaging direct readers to the latest resources and opportunities to engage and advance in their profession.

The exclusive advertiser in each category can pick from the following to strategically align with company culture and outreach goals.

- Policy Points
- Signature
- Events
- Membership
- Leadership
- Pathways
- Career Center



Cindi Williams

CPOA Advertising and Sponsorship Sales Representative
C 916-425-9346 | D 916-520-2246 | cwilliams@cpoa.org