

Together Again! Isn't it **Suite** !!!

SAN DIEGO / SEPTEMBER 20-22, 2021

ADVANCE

You. Your Department. Your Community.

► CPOA's **ADVANCE** Exhibiting and Networking Opportunities

September 19-22, 2021 - Manchester Grand Hyatt, San Diego CA

Advancements in technology, training, and tactical needs are all on display at **ADVANCE 2021**.

Retooled to focus on value, exclusive access, and maximum networking, CPOA's **ADVANCE 2021** is offering high-level (literally) opportunities to gain the most out of your attendance and investment.

No longer in a convention center, we have minimized logistics expenses in exhibiting and have focused on your ROI and ROE. Limiting the number of exhibitors, including you in all general sessions in the main space, and providing high level branding opportunities, gives you the access you have asked us to deliver.

The Suite Spot

For more exclusive networking and face time, take advantage of the shift in your tradeshow/marketing spend and invest in **The Suite Spot**. With only ten (10) available, these VIP rooms are a **Suite Deal** for those who are looking to be a bigger part of the event and the attendee experience. **Suite indeed!**

Do you want to make
a difference for the law
enforcement community?

Then you belong
at **ADVANCE!**

ADVANCE Show Highlights

- ◆ Quality and qualified leads mean more conversion ROI for your presence and participation.
- ◆ Only ten spots available on **The Suite Spot** Level.
- ◆ Limited number of exhibitors
 - Including you in all general sessions
 - All in the main space
 - The access you've wanted
 - Minimized shipping and drayage – putting your tradeshow dollars toward quality access and networking.

Exhibitor package descriptions follow on page 2



Increase your access and quality lead generations by participating in all that **ADVANCE** has to offer.

Select your preferred package –

PACKAGE DESCRIPTIONS	ADVANCE Packages		LIMITED OPPORTUNITY Packages	
	The ADVANCE Package	The ADVANCE+ Package	The Centennial Package	The Suite Spot Package
8' x 8' booth space with P&D – in the general session main room. Includes one (1) ADVANCE event registration with all associated meal functions.	✓	✓	✓	✓
Six (6) months virtual listing on the ADVANCE event portal.	✓	✓	✓	✓
Host a table of 8-10* at all included meal functions – Invite your top prospects and clients to sit at your designated table. Customize it with fun products, games, giveaways and more.		✓	✓	✓
Centennial Celebration invitation included. Two tickets to the centennial celebration. Acknowledgement at the podium as sponsor and supporter. Signage, logo, and links on event materials and on CPOA Centennial Celebration webpages.			✓	✓
Twelve (12) months listing on the CPOA Vendor Marketplace.			✓	✓
Exclusive hospitality suite on the 33rd floor (limit of 10). Averaging 400 square feet, these suites offer company specific branding opportunities. Use the existing set or create a fun & unique space. Ability to make appointments**, offer demonstrations and create lasting relationships. Hosted*** food & beverage during receptions and events in your suite. The Suite Spot vendors will be highlighted in all marketing, and at all general sessions. The ADVANCE Monday night hospitality event will be held on the suite level. Only Suite Spot exhibitors allowed on this level.				✓
PACKAGE COSTS:	\$ 1900	\$ 2500	\$ 3500	\$ 5000

* Social distancing guidelines may apply

** Appointments and continuing hospitality not to conflict with CPOA program of events, educational or social.

*** \$1500 credit toward F&B of your choice (creative menu planning assistance available).

