



CPOA Partner Program

Reach

One Source Many Resources



25,000+ members of all ranks from municipal, county, state, and federal law enforcement agencies throughout the State of California

A professional organization since 1921, CPOA is dedicated to the leadership development of California's law enforcement personnel through the most relevant training and a voice in legislative and legal advocacy.

What are our members saying about CPOA and our events and courses?

"Conference speakers were fantastic!! If we can start to plant the seeds of change in our Law Enforcement culture, it would be absolutely phenomenal!"

"I enjoyed the networking and working through problems/issues as a class. I learn from other classmate stories and failures. The facilitation allowed that to occur naturally."

"I consider CPOA to be the leading entity that offers topnotch training, heart of the matter leadership development courses and genuine networking for today's California law enforcement officer!"

"CPOA is the premier statewide association for leadership development, networking and advocacy."



One Source Benefits

ONE SOURCE

ONE SOURCE

PREMIER PARTNER

CPOA connects you to your desired audience with an array of benefits. From valuable key member introductions, prominent exposure at signature events and digital push messaging, we provide the access, you provide the solutions.

Annual Package Discounts

For companies that participate in multiple areas but not at the One Source level, CPOA offers package discounts when an annual agreement is enacted.

With activation points and packages to meet any budget, companies that invest in CPOA's One Source Program receive year-long opportunities for connecting.

We look forward to optimizing custom opportunities that meet your company's needs and helps our members succeed.

CPOA One Source | Premier – \$10,000

CPOA One Source | Corporate – \$7,500

CPOA One Source | Company – \$5,000

CPOA One Source | Partner - \$2,500

CPOA Training Sponsorships – \$500 - \$3,000

Features and benefits listed on the following pages.

ONE SOURCE PREMIER

ONE SOURCE CORPORATE

ONE SOURCE COMPANY

ONE SOURCE PARTNER

\$10,000

\$7,500

\$5,000

\$2,500

Quarterly e-blast sent to entire database of 43,000+ emails

Automatic inclusion in CPOA Social Media posts

Two full conference registrations at CPOA events

Reserved front table seat at event meal functions

Table at any training course (see next page)

First opportunity for booth space at CPOA Conferences

Introduction as **Premier Sponsor** on all CPOA webinars & website

Quarterly e-blast sent to entire database of 43,000+ emails

Automatic inclusion in CPOA Social Media posts

Two full conference registrations at CPOA events

Reserved front table seat at event meal functions

First opportunity for booth space at CPOA Conferences

Introduction as **Corporate Sponsor** on all CPOA webinars & website

Bi-Annual e-blast sent to entire database of 43,000+ emails

One full conference registration at a CPOA event

First opportunity for booth space at CPOA Conferences

Listed as **Company Sponsor** on CPOA website

Annual e-blast sent to entire database of 43,000+ emails

Listed as **Partner Sponsor** on CPOA website



2025-26 TRAINING & WEBINAR SPONSORSHIP

Individual Trainings-

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2025-26 Training Year Sponsorship- \$3,000.00

Sponsorship includes table at event, or on-screen recognition and course webpage logo.