SPONSORSHIP PROSPECTUS

2027 COPSWEST Expo • Ontario, California

A 3-Day Training, Exhibit & Networking Event | 200–400 Attendees Expected

★ Includes early access to exhibitor booth selection

Why Sponsor

This expo brings together 200–400 law enforcement professionals for three days of training, exhibits, keynote programming, and networking in Ontario, CA. Sponsorship puts your brand directly in front of a captive, engaged audience of end-users, command staff, and agency decision-makers across every meal, session, and break of the event.

Each sponsorship below is a single exclusive slot tied to a specific day and moment in the schedule.

Presenting Sponsor

One exclusive partner for the entire event. Your brand takes lead billing across the full 3-day expo, from the first attendee communication to the final send-off.

Investment: $20,000

- Chance to speak briefly before the keynote
- Recognition on all event signage and printed materials
- Logo on name badges
- Logo on all attendee materials that get sent out
- Priority booth selection

Day 1-November 1, 2027

Sponsorship	Investment	Perks
Badge Sponsor SOLD	$5,000	Exclusive branded lanyards for attendees Recognition at event registration area and printed materials
Training Sponsor	$5,000	Chance to speak before the training starts. Sponsorship sign at event. Recognition on printed materials.
★ **Welcome Reception Sponsor**	$8,000	Recognition and opportunity to speak briefly (3-5 min) at the event. Sponsorship sign at event. Recognition on printed materials. Bar napkins and stir sticks with your logo.

Day 2- November 2, 2027

Sponsorship	Investment	Perks
Morning Kick-off Breakfast Sponsor	$5,000	Chance to speak briefly (3-5 min) before the keynote. Sponsorship sign at event. Recognition on printed materials and with meal announcements.
★ **Opening Ceremon** SOLD **Keynote Speaker Sponsor**	$10,000	Chance to speak briefly (3-5 min) before the keynote. Sponsorship sign at event. Recognition on printed materials. Priority booth selection.
Coffee Break Sponsor	$2,000	Sponsorship sign at coffee station. Logo on drink/snack napkins. Recognition on printed materials.

Sponsorship	Investment	Perks
Lunch Sponsor	**$9,000**	Sponsorship sign at event. Recognition on printed materials and with meal announcements.
Coffee Break Sponsor	**$2,000**	Sponsorship sign at coffee station. Logo on drink/snack napkins. Recognition on printed materials.
Bags & Badges Sponsor (Cornhole Tournament & Bar)	**$10,000**	Recognition and signage at the event. Recognition on printed materials. Bar napkins and stir sticks with your logo. The chance to speak in front of attendees and present the cornhole awards. Priority booth selection.

Day 3- November 3, 2027

Sponsorship	Investment	Perks
Breakfast Sponsor	**$5,000**	Sponsorship sign at event. Recognition on printed materials and with meal announcements.
Coffee Break Sponsor	**$2,000**	Sponsorship sign at coffee station. Logo on drink/snack napkins. Recognition on printed materials.
Lunch Sponsor	**$7,000**	Sponsorship sign at event. Recognition on printed materials and with meal announcements.

Next Steps

Ready to lock in a sponsorship? Each slot is exclusive to one sponsor and will be reserved on a first-confirmed basis.

Contact: copswest@cpoa.org